



The diagram shows a large red oval representing the sticker's shape. Inside this oval are two concentric dashed lines: an inner blue line and an outer black line. Arrows point from text labels to these lines: a red arrow from 'bleed' to the red border, a black arrow from 'cut line' to the black dashed line, and a blue arrow from 'safety' to the blue dashed line.

**bleed**

Artwork that reaches the cutline needs to extend to the edge of the

**cut line**

This is where your artwork will be trimmed.  
(Finished size ordered)

**safety**

All text must be kept within the **blue line**

**ARTWORK WITH BORDERS**

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

## 2" x 4" Roll Sticker

Please delete this guideline before submitting your design to print.

**Design Note:** Do not rotate your artwork. The top of your artwork should be aligned with the top of the canvas. If you need to adjust the orientation of your sticker on the roll, please use the appropriate product options.