

The diagram shows an oval shape representing a roll sticker. It features three concentric lines: a solid red outer line, a dashed black middle line, and a dashed blue inner line. Arrows point from text labels to each of these lines. The red line is labeled 'bleed', the black line is labeled 'cut line', and the blue line is labeled 'safety'.

bleed —————→

Artwork that reaches the cutline needs to extend to the edge of the **red line**.

cut line —————→

This is where your artwork will be trimmed.
(Finished size ordered)

safety —————→

All text must be kept within the **blue line**

ARTWORK WITH BORDERS

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

5" x 7"
Roll Sticker

Please delete this guideline before submitting your design to print.

Design Note: Do not rotate your artwork. The top of your artwork should be aligned with the top of the canvas. If you need to adjust the orientation of your sticker on the roll, please use the appropriate product options.