Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

bleed.

Artwork that reaches the cutline needs to extend to the edge of the **red line**.

cut line-

This is where your artwork will be trimmed. (Finished size ordered)

safety-

All text must be kept within the blue line

Text Safety for a Catalog under 32 pages is 0.25" (1/4") from the cutline.

0.25" (1/4")

8.5" x 11" Catalog 32 Pages and Under

Please delete this guideline before submitting your design to print.







